



**June 6, 2024**

**Board of County Commissioners – Hot Sulphur Springs**

308 Byers Ave, Hot Sulphur Springs, CO 80451

**Mission Statement:** We inspire a sustainable, year-round tourism economy in Grand County with an emphasis on strengthening the vitality of our communities, celebrating our local culture and traditions and respecting our environment and resources.

1. Call to Order – Kristen Spronz
2. Audience Participation (10 mins)
  - a. Justin, Ryan and Randy Sue Fosha
3. Approval of Minutes – May 2024 (2 mins)
4. Approval of Invoices by Finance Committee (3 mins)
5. Chamber Reports
6. DiAnn Butler – EDA Grant
7. Board Committee Reports (5mins)
  - a. Marketing Committee – Gaylene Ore
    - i. Digital Ad Spend
  - b. Finance Committee – Ron Ellis
8. Executive Director Report (5 mins) – Gaylene Ore
9. Marketing Update – Miles Media (40 mins)
10. Old Business (5 mins)
  - a. BOCC meeting – June 18<sup>th</sup> Meeting
  - b. Board Retreat
11. New Business (20 mins)
  - a. Impact Study
  - b. Datafy Renewal
  - c. Marketing RFP
  - d. CTO Governors Conference
12. Adjourn