



## Grand County Colorado Tourism Board

# COMMUNITY CONNECTOR

Welcome to the Grand County Colorado Tourism Board's NEW partner newsletter! This monthly bulletin will provide updates about what the GCCTB staff and board have been working on lately, while also offering resources and support for our community partners (this means YOU!) We hope this tool will help promote, inform, encourage and improve Grand County's tourism experiences for both visitors and locals alike. Reply to this e-mail and let us know what you think, what you'd like to know, and how we can help!

### GCCTB Awards \$515k to Local Organizations in Q1 Grant Cycle

These funds went directly to support local organizations like Grand Nordic, Grand Kids Learning Center, Hot Sulphur Spring Chamber of Commerce and many more. Grants are awarded each quarter to support marketing, advertising and special events related to tourism. Don't miss out--the next deadline to apply is March 15!

[Learn More](#)



### Grand County in the News

Grand County was recently featured in these articles:

### Social Media Success



We welcomed a new Social Media Manager to the team in January, and already [@visitgrandcounty](#) has seen great growth and increased engagement in a short period of time! Be sure to give us follow, like or share on [Facebook](#), [Instagram](#) or

- **9 of the Most Gorgeous Lakes in the World** on Shondaland.com (Circulation: 440k views; Value: \$4,560)
- **9 Charming Towns Near National Parks** on Afar.com (Circulation: 1,1172,151 views; Value: \$10,842)

\*\*We can help your business get featured in the news, too! Reply to this e-mail for more info.\*\*

**YouTube.** Want your business to be featured on our accounts? Make sure to tag us in your posts! #grandcountyco #grandcountycolorado #wearegrand #visitgrandcounty

## Community Events



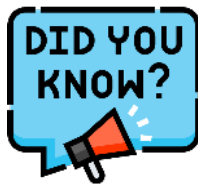
Look for these lovely posters that GCCTB staff will be distributing year-round to local businesses and public areas to help promote community events! The listings come from [visitgrandcounty.com/events](https://visitgrandcounty.com/events). Contact us to get listed!

## FREE Business and Event Resources for Grand County Businesses!

We offer FREE business and event listings on VisitGrandCounty.com! Get listed today:

1. Click below to login or create an account
2. Select "new listing" or "new event" on your account dashboard
3. Fill in the required fields like company/event name, location, upcoming specials/deals, etc
4. Email us for help at: [grandcountycotourismboard@gmail.com](mailto:grandcountycotourismboard@gmail.com)

**Register Here**



## Tourism Pays Big for Local Taxes!

Did you know that each household in Grand County would pay \$7,111 more in taxes annually if it were not for our tourism economy? Learn more about the importance of tourism in Grand County, and the tourism board's initiatives for

## Grand County Celebrates 150 Years!

Grand County was established in 1874, so we'll be celebrating our rich heritage and colorful history throughout 2024. County Commissioners kicked things off on Tuesday, January 23, with a special "Then & Now" presentation by local history buff, Mark Aftman. You can watch the slideshow here via [this link](#).



## Listen to the 970 Podcast!

Did you know that the Grand County Tourism Board produces a podcast to showcase local businesses and attractions?

[Listen to the 970 Podcast here!](#)





*The mission of the Grand County Colorado Tourism Board is to inspire a sustainable, year-round tourism economy with an emphasis on strengthening the vitality of our communities, celebrating our local culture and traditions and respecting our environment and resources.*

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