



February 1 2024
Granby Library
Granby Colorado

Mission Statement: We inspire a sustainable, year-round tourism economy in Grand County with an emphasis on strengthening the vitality of our communities, celebrating our local culture and traditions and respecting our environment and resources.

1. Call to Order (Kristen Spronz)
2. Audience Participation (15 mins)
-Rob Clemens (Fraser Valley Housing Project)
3. Approval of Minutes – January 2024
4. Approval of Invoices by Finance Committee (2 mins)
5. Board Committee Reports
 - a. Financial Committee (Ron- 5 min)
 - b. Marketing Committee (Gaylene -5 min)
6. Interim Executive Director Report (5 mins) – Gaylene Ore
7. Public Relations Update (10 min) – Gaylene Ore
8. Social Media Update (10 min) - Megan Dryden
9. Old Business (20 mins)
 - a. 2024 Strategies
 - b. Short-term rentals update
 - c. Fund balance – question on releasing funds
 - d. Social Media expenses
 - e. HTA - Stand Grand
 - f. Grants (including Chamber requirements)
10. New Business (20 mins)
 - a. Marketing District update
 - b. Updated Monthly Meeting Calendar
 - c. BOCC Meeting 3/6/24 (tentatively set for 1:00 pm)
 - d. Kremmling Chamber grant request

Adjourn

Three Lakes Grant - Grand Lake Trail Grooming Update for board members of Three Lakes District

Next Meeting: Chamber Updates

Location: Fraser Town Hall