

Grand County Colorado Tourism Board

SPECIAL EVENTS FUNDING REQUEST FORM

Name of Organization

Name of Event

Contact Person

Address

Telephone

Email

Description of Event

Brief History of the Organization

Target Audience

Fundraising Efforts to Date

Explain how your event will attract visitors to Grand County

Marketing/Publicity Plan

Estimated Total Attendance

Amount of Tourism Funds Requested

Detail List of Expenses

Projected Cash Expenses:

Fees (performers/speakers, etc)

Technical/Production Costs

Space rental

Travel

Salaries

Programs/swag

Marketing

Other (please list)

Total Projected Expenses

Projected revenues

Sales

Concessions

Program Advertising

Other (please list)

Total Projected Revenues

Tourism Board grant funds requested:

Detail how Tourism Board funds will be spent:

Attach any documentation to verify all funding and in-kind service sources.

Attach documentation to verify all funding and in-kind service sources.
Documentation should also include other fundraising efforts whether successful or unsuccessful.