

Grant FAQ

Q. What can the GCCTB grant funding be used for?

A. GCCTB funds are granted to non-profit entities who promote tourism within the county through marketing and advertising, for special events which encourage overnight stays within the county, or for marketing of special events. Funds may not be used to pay for salaries or capital equipment.

Q. What amount is recommended that we apply for?

A. Funds historically awarded range from \$175 to \$35,000 depending on funds available and the scope of the event or marketing and advertising proposal.

Q. How often can our organization apply for funding?

A. Organizations may apply as often as needed to fund events, events marketing, or general tourism promotion marketing. However, recurring events will only receive funding for a maximum of three consecutive years. NOTE: Grants are reviewed at the January, April, July, and October GCCTB meetings – plan ahead.

Q. When is the deadline to submit an application?

A. Grants are reviewed at the January, April, July, and October GCCTB meetings. For a grant to be considered for review the grant request must be submitted at least two weeks prior to the meeting. For exact deadlines please contact the GCCTB administrator, Dede Fay at 970-531-7020.

Q. Where can we get the application forms?

A. Forms may be obtained from the GCCTB office in Granby or online at www.visitgrandcounty.com at the "Grand County Community Resources" page. Forms can also be mailed or emailed.

Q. Where do we submit the completed application? Can it be submitted electronically?

A. Completed applications should either be emailed to Dede Fay at dede@waldenhollow.com or mailed to GCCTB, PO Box 131, Granby, CO 80446. Email submission is the preferred method.

Q. Will we be required to present the request to the board in person?

A. If the GCCTB desires to discuss the request with a representative of the applying organization or the request is a county-wide grant request, the contact for the organization will be notified. A representative is always welcome to speak on behalf of the organization applying for funding.

Q. Should we apply for a countywide or district grant? What is the difference?

A. A countywide proposal substantiates over-night lodging stays throughout all of Grand County. A district grant substantiates over-night lodging within the district where the event is being held or the marketing/advertising is being targeted. For district

boundaries contact Dede Fay at 970-531-7020.

Q. How are applications ranked?

A. Grant requests received in a complete, timely manner, which encourage overnight stays particularly in the off-season, and are in-keeping with the image of the county created by the overall marketing efforts of the GCCTB receive a higher ranking and have more probability of being funded depending on the funds available.

Q. How soon after the application is submitted will we know if we've received funding?

A. Grantees are notified within one week whether or not the grant has been approved for funding.

Q. How long does it take to receive the funds after the grant is approved?

A. Approved requests can expect to be funded by the date of the next regular monthly meeting of the GCCTB if all required documents have been received by the administrator.

Q. What if our organization does not have liability insurance?

A. Grants awarded for marketing do not require liability insurance. If an organization is requesting special events funding and does not have liability insurance, the organization could be sponsored by another entity who does have liability insurance.